

## **Patrick G.Canavan**

### **President New Life Media**

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**Patrick Canavan, (born 17 Jan 1964) is a Canadian rock singer and songwriter, and also a composer, multi-instrumentalist, entrepreneur, record producer, film director and producer with a passion for exploring the human experience.**

**He gained nationwide fame as a member of *U4EA*, *DrywaterFalls* and *HERE*. He teamed up with Painter Ken Kirkby on the monumental art project ISUMATAQ. The world's largest portrait was accompanied by instrumental music composed by Pat as well as a rock album co-written with Honeymoon Suite bassist Gary Lalonde. The painting made history with its unveiling inside Canadian Parliament with full dignitary honours, received no public funding and toured for over two years.**

**Patrick has worked on film scores, created ambient acoustic therapy music used by hospitals and hospices and health practitioners, originated a series called Baby Sound Asleep that helps fussy babies and their parents sleep, released a large catalogue of songs as a solo artist; and has taken part in projects to help local charities.**

**Canavan hosts the popular podcast show Toaster Oven Chef with his wife Naomi Chorney; and has appeared in several other Canadian TV shows like *Twice in a Lifetime* with Al Waxman and the *The Gavin Crawford Show*.**

**His company New Life Media owns the copyrights to more than 200 songs. It also produces music, video content and offers media services to a varied corporate clientele. Pat was also the original secretary of Interactive Ontario's Mobile Committee and is very involved with producing content for the mobile marketplace.**

#### **Experience in Multi-Media**

**1994-Present**

- Video Producer, director, camera operator, editor using Final Cut since 1999
- Music composer and recording engineer using Logic since 1992
- Graphic design and layout for DVD - CD covers, video jackets and the web
- Coordinate mass duplications of master productions in electronic, audio, video and CD-DVD formats

#### **Clients and Achievements**

##### **Visual**

- CIBC - E-Learning video programs for online interactive employee education.
- Holt Renfrew - Production - video programs for employee sales education.
- Nabisco - Producer / Director "Dream Puff" cookie commercial
- Motorola Canada - Video director for international "Quarterly Report" held in South America
- C.I. / Synergy Mutual Funds - Producer and music composer for 25 "National Radio Commercial Campaigns"
- Aim Mutual Funds - Producer/Director for 18 industrial "Mutual Fund Outlook" audio programs and 6 "Mutual Fund Update" video titles
- Canadian Tire - Production for 20 corporate communication videos
- Sears Canada - Production for 12 commercial and corporate communication videos
- U4EA - Music Video Producer for "Mystery" and "Don't Take It Away"

##### **Audio**

- Producer 11 albums
- S.A.V.E.–Students Against Violence Everywhere - CD Producer as part of the BMO Financial Group's Entrepreneurial skills program. The Toronto grade 8 students won the Bank's highest achievement award as they gained knowledge learning the process of recording, creating and manufacturing a CD as well as producing a live concert. This raised awareness and a lot of money for their community.
- Forerunner Films - Composer - Score and soundtrack creator for Glenn Forbes' multi award-winning Canadian Sci-fi film "Amplifier"- toured in over 20 international film festivals and airs in 8 countries.
- Forerunner Films - Soundtrack for "Masterpiece Monday" multi award-winning Canadian film
- Interwild Imaging - Music for "The Torngat Tapestries" documentary about the Torngat Mountains of western Labrador in the Canadian north
- Variety Club - Composer for 2 national movie theatre and television commercials
- Relaxation Plus - Composer and co-creator of a music therapy program that is used by hospitals,

hospices and private practitioners

**Web**

- Producer of websites

New Life Media.com - Corporate info site

Toaster Oven Chef.com - Fast Easy Gourmet Meals in the Toaster oven for under \$5 in a 90-second web-isode.

PatCanavan.com - Pat's personal website that includes music samples, downloads and streaming video

BabySoundAsleep.com - Downloadable white noise sleep solution programs for fussy babies.

JohnHenryCanavan.com - Actors website

ZolisAudio.com - Toronto Recording Studio